



## Filled Gourmet Cupcakes

- ✓ Moist and fluffy cakes with a variety of icing styles and flavors that are perfect for every occasion
- ✓ Made using our research-validated, consumer-preferred formula\*
- ✓ Patented hold-down package\* securely “locks” cupcakes in place. Cupcakes travel damage-free!

 **NO high fructose corn syrup**



# Everyday



Now available!

## **OREO** Cupcakes Baked by Kimberley's Bakeshoppe™

Delicious OREO flavored cake, topped with OREO creme flavored icing and real OREO crumbs.

Item	UPC	SCC	Weight
31189	7-70981-31189-0	1-07-70981-31189-7	11.1 OZ (314g)



## Red Velvet Filled Gourmet Cupcakes

Intensely moist red velvet cake is generously filled and topped with fluffy whipped cream cheese icing, complemented by a red velvet crumb topping.

Item	UPC	SCC	Weight
31005	7-70981-31005-3	1-07-70981-31005-0	11.7 OZ (332g)



## Triple Chocolate Filled Gourmet Cupcakes

Luscious decadent chocolate cake filled with smooth chocolate fudge, topped with velvety chocolate frosting and real chocolate pieces.

Item	UPC	SCC	Weight
31001	7-70981-31001-5	1-07-70981-31001-2	11.7 OZ (332g)



## Vanilla Filled Gourmet Cupcakes

Moist and fluffy vanilla cake filled and topped with sweet and soft vanilla frosting, decorated with pearl-finished sprinkles.

Item	UPC	SCC	Weight
31003	7-70981-31003-9	1-07-70981-31003-6	11.7 OZ (332g)



## Strawberry Shortcake Filled Gourmet Cupcakes

In a light and fluffy golden cake hides a sweet strawberry center topped with a unique strawberry swirled ribbon and luxuriously smooth vanilla frosting.

Item	UPC	SCC	Weight
31064	7-70981-31064-0	1-07-70981-31064-7	11.7 OZ (332g)



## Lemon Iced Filled Gourmet Cupcakes

A light and fluffy lemon cake infused with a tangy lemon creme topped with a heavenly smooth lemon frosting and finished with pearlized ice sprinkles.

Item	UPC	SCC	Weight
31004	7-70981-31004-6	1-07-70981-31004-3	11.7 OZ (332g)



## Carrot Cake Filled Gourmet Cupcakes

Moist, spiced carrot cake topped and filled with whipped real cream cheese frosting, finished with cinnamon crumble.

Item	UPC	SCC	Weight
31026	7-70981-31026-8	1-07-70981-31026-5	11.5 OZ (325g)



## Unicorn Filled Gourmet Cupcakes

Filled confetti cake topped with a whimsical swirl of pink & blue vanilla flavored frosting, decorated with a fun blend of unicorn themed sprinkles!

Item	UPC	SCC	Weight
31085	7-70981-31085-5	1-07-70981-31085-2	11.7 OZ (332g)



## Birthday Cake Gourmet Cupcakes

Moist and fluffy confetti cake filled with sweet vanilla icing, further topped with birthday cake flavored confetti icing, decorated with more colorful sprinkles!

Item	UPC	SCC	Weight
31165	7-70981-31165-4	1-07-70981-31165-1	11.7 OZ (332g)

# Seasonal

NEW!



## Churro Caramel Filled Gourmet Cupcakes

Fluffy vanilla cake filled with dulce de leche filling, topped with a swirl of cinnamon and dulce de leche flavored icing, and sprinkled with crystal sugar

Item	UPC	SCC	Weight
31232	7-70981-31232-3	1-07-70981-31232-0	11.7 OZ (332g)

Available August - December



## Pumpkin Spice Filled Gourmet Cupcakes

Moist, spiced pumpkin cake topped and filled with smooth and rich real cream cheese frosting, finished with cinnamon crumble. Flavors of fall captured in a delicious cupcake!

Item	UPC	SCC	Weight
31027	7-70981-31027-5	1-07-70981-31027-2	11.5 OZ (325g)



## Innovative “Lid-Lock” Increases life, reduces shrink

**Stacking Feature**  
✓ For display with impact

**Easy Open**  
✓ Off Set tabs

**PET**  
✓ Is recyclable  
(Symbol #1)

**Smooth Walls**  
✓ Maximizes visual impact

**Perimeter Seal**  
✓ 14-day shelf life



### Exclusive Lid-Lock

- ✓ Holds cupcakes in place
- ✓ Increases profit by eliminating waste
- ✓ Delight consumers – cupcakes travel damage free to their homes

Case qty	Case cube	Case dimensions	Pallet pattern	Freezer shelf life	Ambient shelf life
12	1.29 cu. ft.	L 20 9/16" x W 14 3/16" x H 7 5/8"	5 X 11 (H) = 55	12 months	14 days